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## Executive Biography – Eric B. Bettelheim, J.D., ACHE

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### SUMMARY

C-Level Executive Eric B. Bettelheim, J.D., ACHE, has over 30 years' experience in the behavioral healthcare field, having served as Chief Operating Officer, General Counsel and Chief Compliance Officer for the past 19 years. His exemplary track record is founded on: resolving mission-critical challenges; improving efficiency; reducing expenses while simultaneously increasing revenue; increasing market share; generating positive shift in corporate culture; Board positions at three healthcare related organizations.

### SELECT ACCOMPLISHMENTS

**Growth and Scaling** Under Mr. Bettelheim's operational management, New York Psychotherapy and Counseling Center (NYPCC) grew by almost 1000% to a \$160+MM leader in the New York State children's outpatient behavioral health field. Revenue increases resulted from, *inter alia*, (a) a rate increase he negotiated with the State of New York, (b) obtaining the first two new program licenses for NYPCC in more than 20 years, and (c) grants he obtained for NYPCC.

**Turnaround** Prior to his arrival, NYPCC was the subject of a union campaign caused by a toxic corporate culture. Within his first two years, and before the signing of a Collective Bargaining Agreement (CBA), the issues that led to the employees seeking representation had been resolved. During the five-year term of the CBA (which he administered), there was not a single unfair labor practice filed. The Union abandoned NYPCC's collective bargaining units at the end of the CBA.

**Process Improvement** Mr. Bettelheim selected and worked with programmers to customize an Electronic Medical Record system to increase productivity and regulatory compliance through its comprehensive reporting capabilities.

**Maximizing Impact** Working with architects, contractors and clinicians, Mr. Bettelheim has created healthcare facilities that project an atmosphere of respect and professionalism for patients and staff, and which have been recognized by the New York State Office of Mental Health as the gold standard in outpatient clinic environment.

### PROFESSIONAL EXPERIENCE

In 2000, Mr. Bettelheim was requested to work exclusively for NYPCC to assist in solving mission-critical challenges, as set forth above.

His success at NYPCC followed his establishing The Law Offices of Eric B. Bettelheim, LLC, a full-service law firm handling all aspects of litigation in state and federal courts.

Prior to the formation of his own law firm, he was a Senior Litigation Associate at Herzfeld & Rubin, P.C., where he helped launch the firm's plaintiff's personal injury practice and was founding associate of the firm's Lakewood and Jersey City, NJ offices.

Before returning to litigation, he used his legal and scientific background as a CERCLA and Superfund specialist at Sheft, Wright & Sweeney, providing analysis and recommendations to insurers facing claims for governmentally mandated cleanup of environmental disasters.

Mr. Bettelheim began his professional career as an Assistant District Attorney for Nassau County, NY, where he litigated misdemeanor and felony case. In 1987, he founded and was Chief of the Civil Forfeiture Unit. In just one year, he successfully collected \$750,000 consisting of the proceeds and instrumentalities of felonies. He gave that money back to the County for investment in law enforcement, including doubling the budget and staffing of his Unit from year to year.

He has served on the Board of Directors of Coordinated Behavioral Care and the CBC Independent Practice Association and is a member of the American College of Healthcare Executives and Healthcare Leaders of New York.